

CONTACT INFORMATION

Company Name :

Primary Contact: (Receives all sponsor information)

Primary Contact Email :

Address :

City: State: Zip:

OPPORTUNITIES

- Visionary Sponsor **Sold** \$25,000
- Platinum Sponsor* **1 Left!** \$17,000
- Gold Sponsor \$12,000
- Silver Sponsor \$8,000
- Bronze Sponsor \$5,000
- Exhibitor \$3,000

ADD-ONS

- New! Snack Break Sponsor** \$2,500
- Lanyard Sponsor \$2,000
- 60-min breakout session **Sold Out** \$1,750
- Logo on swag bag (5 avail) \$1,000
- Revolving Banner in App \$850
- Add'l Conference Pass (5 day) \$500 _____Qty
- Add'l Conference Pass (3 day) \$350 _____Qty

TERMS & CONDITIONS

Cancellation Policy

- 100% refund prior to JUL 16, 2024
- 50% refund between JUL 17 & AUG 16, 2024
- 0% refund after AUG 17, 2024
- A 4% transaction fee will be incurred on all credit card payments

Sponsor and Exhibitor packages include :

- 6' skirted table, (2) chairs
- (2) 6' skirted tables, (4) chairs with 10'x20' booths
- Conference WiFi

Electricity, power strips/cords, and audio/visual equipment are NOT included, but may be purchased separately through the venue.

SPONSOR INVESTMENT & PAYMENT

IACA Investment = \$ _____

Once the order form is submitted, an invoice will be sent to the primary contact with the option to pay via credit card or by check. Checks should be mailed to:

IACA Exhibitor Registration
9218 Metcalf Ave #364
Overland Park, KS 66212
(please note payment is for "Conference")

EXECUTION AGREEMENT

The undersigned hereby authorizes the International Association of Crime Analysts to reserve the chosen opportunity for use by the above company/organization for the 2024 Annual Training Conference.

Authorized Signature

Date

Printed Name

*Social Networking Event OR Computer Lab Sponsor

** (4) snack break opportunities available which include signage and conference app notifications

- Tuesday morning AND afternoon
- Wednesday morning AND afternoon

Exhibitor Coordinator: Della Rankin, 289.221.4731, exhibitors@iaca.net

Exhibitor Opportunity Levels	Exhibitor	Bronze	Silver	Gold	Platinum	Visionary
	\$3,000	\$5,000	\$8,000	\$12,000	\$17,000	\$25,000
Number of Available Per Level	16	6	4	3	2	1
Detailed product listing of company or product in the Conference App	✓	✓	✓	✓	✓	✓
Interactive map listing in the Conference App	✓	✓	✓	✓	✓	✓
6' Table in the Exhibitor Hall (Standard 10 x 10 booth space)	1	1	2	2	2	2
Conference Registration Passes (2 per 10' x 10' booth)	2	2	4	4	4	6
Logo advertised in the revolving banner on the Conference App and on the IACA Website	✓	✓	✓	✓	✓	✓
Opportunity to provide printed materials for the Conference Swag Bag		✓	✓	✓	✓	✓
Push Notification(s) via the Conference App		1 per week	1 per week	2 per week	3 per week	1 each day
3 minute speaking opportunity during a General Session			✓	✓	✓	✓
5 minute speaking opportunity during Opening Ceremony						✓
Welcome Reception Host with 10 minute speaking opportunity (Monday evening)				✓		
Breakout Session(s) on the Exhibitor-Led Track				1	1	2
Custom poker chips to hand out to attendees during Exhibit Hall opening (Monday evening)					✓	✓
Social Networking Event Host <u>or</u> Lab Sponsor					✓	
Company logo on Splash Page of Conference App						✓
Hosted Luncheon and Awards Ceremony with 20 minute speaking opportunity						✓
Attendee list provided 2 weeks prior to the conference*					✓	✓
Attendee list provided within 2 weeks post conference*	✓	✓	✓	✓	✓	✓

*Conference attendee list ONLY includes information from registrants who opt-in to share information.