

Modeling in the Power Bl

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International Association Crime Analysts

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INSTRUCTOR



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POWER BI – DATA SET

Source:

<u>https://data.oaklandca.gov/PublicSafety/CrimeWatch-Data/ppgh-</u> <u>7dqv</u>

CrimeWatch Data Public Safety		View Data	Visualize 🗸	Export	API	•••						
A full dataset of CrimeWatch data.	full dataset of CrimeWatch data.											
The Oakland Police Department provides cri Crime Watch web site. This site presents the												
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About this Dataset Updated February 7, 2023		Public Safety				Mute Da	taset					
Updated	Category	Public Safety crime				Mute Da	taset					

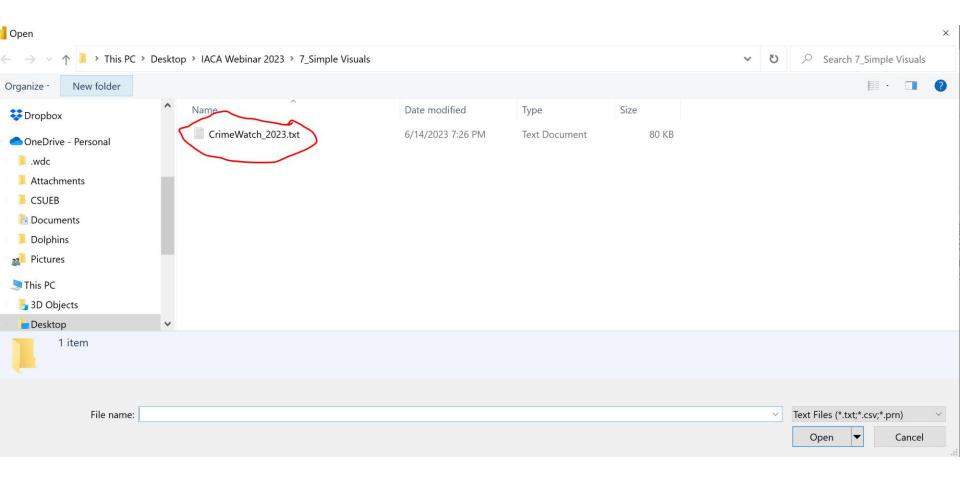
POWER BI – GET DATA

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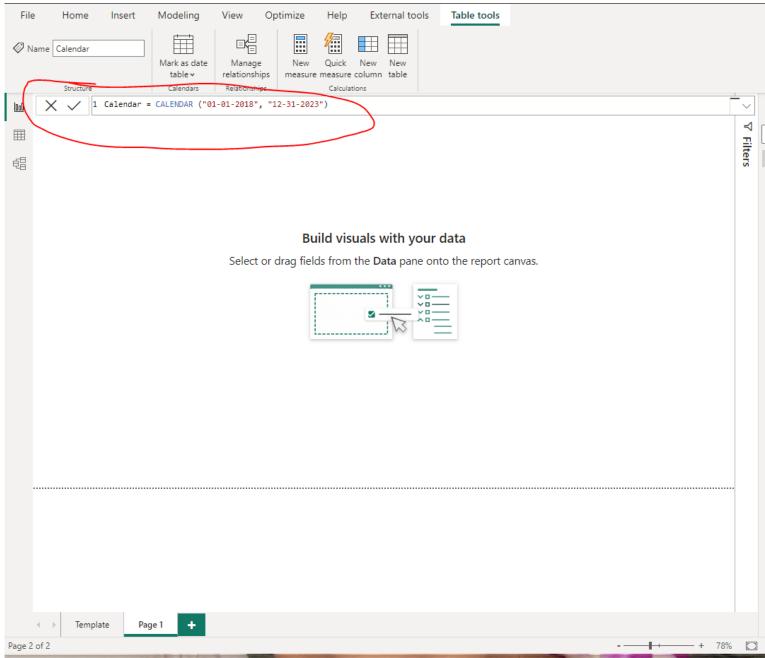
POWER BI – DATA



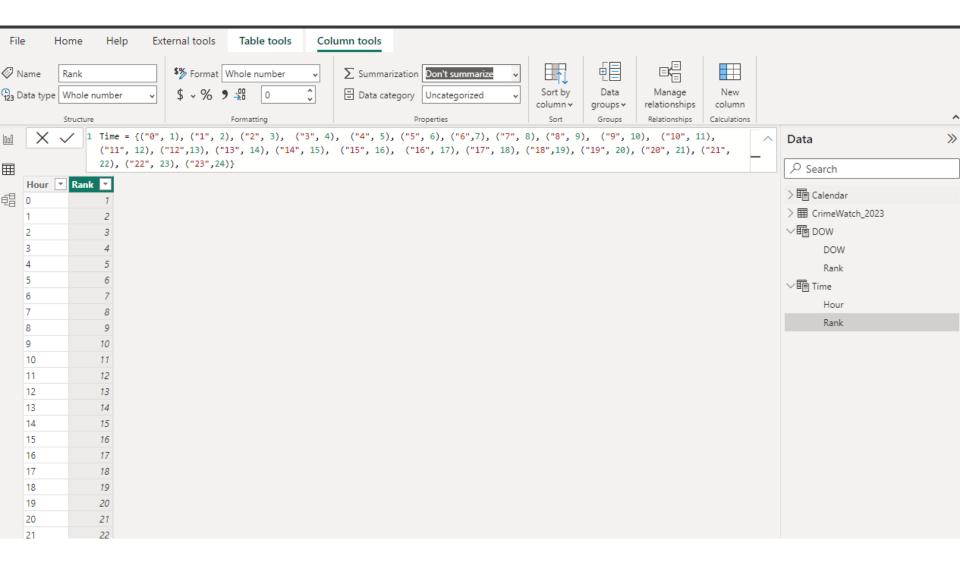
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NEW TABLE – BY DAX



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DAX FORMULAS

New Table by DAX

Calendar = CALENDAR ("01-01-2018", "12-31-2023")

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Time = {("0", 1), ("1", 2), ("2", 3), ("3", 4), ("4", 5), ("5", 6), ("6",7), ("7", 8), ("8", 9), ("9", 10), ("10", 11), ("11", 12), ("12",13), ("13", 14), ("14", 15), ("15", 16), ("16", 17), ("17", 18), ("18",19), ("19", 20), ("20", 21), ("21", 22), ("22", 23), ("23",24)}

DAX FORMULAS

Time = {("00", 1), ("01", 2), ("02", 3), ("03", 4), ("04", 5), ("05", 6), ("06",7), ("07", 8), ("08", 9), ("09", 10), ("10", 11), ("11", 12), ("12",13), ("13", 14), ("14", 15), ("15", 16), ("16", 17), ("17", 18), ("18",19), ("19", 20), ("20", 21), ("21", 22), ("22", 23), ("23",24)}

DAX FORMULAS

```
Add Column to Calendar Table
```

```
Year = YEAR ('Calendar'[Date])
MonthNumber = MONTH ('Calendar' [Date])
MonthPrefix = FORMAT ('Calendar' [Date], "MMM")
DOWNumber = WEEKDAY( ('Calendar' [Date]))
DOWPrefix = FORMAT( ('Calendar' [Date]), "DDD")
```

```
DateWithCrimes =
'Calendar'[Date]<=MAX('CrimeWatch_2023'[Date])</pre>
```

FACT TABLES

• Fact tables are a central repository for storing metrics and data.

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- Each row in a fact table represents a recorded event with numeric measures.

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CrimeWatch_2023.txt

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800 ISABELLA ST	23-000003		ROBBERY			CARJACKING - STRONGARM	07
1500 MADISON ST			BURG - COMMERCIAL			BURGLARY-FORCIBLE ENTRY	04
800 MILTON ST	23-000024		MISDEMEANOR ASSAULT	1/1/2023 3:20			07
2900 MCCLURE ST		Oakland				SC UNEXPLAINED DEATH	80
400 7TH ST	23-000038	Oakland				VIOLATION CUSTODY DECREE	03
500 39TH ST	23-000055		THREATS	1/1/2023 8:36	00 AM	CRIMINAL THREATS THREATED CRIME W/INTENT TO TE	80
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1400 JACKSON ST	23-000073	Oakland	DOMESTIC VIOLENCE	1/1/2023 11:40	1/1/2023 11:40:00 AM BATTERY-SPOUSE/EX SPOUSE/DATE/ETC		04
1400 JACKSON ST	23-000073	Oakland	DOMESTIC VIOLENCE	1/1/2023 11:40	00 AM	KIDNAPPING	04
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3400 ADELINE ST	23-000154	Oakland	STOLEN VEHICLE	1/1/2023 5:49	:00 PM	VEHICLE THEFT - AUTO	07
600 23RD ST	23-000159	Oakland	VANDALISM	1/1/2023 4:00	00 PM	VANDALISM: DEFACE PROPERTY	06
100 14TH ST	23-000183	Oakland	MISDEMEANOR ASSAULT	1/1/2023 2:43	00 AM	FORCE/ADW-OTHER DANGEROUS WEAPON:GBI	04
1000 CLAY ST	23-000190	Oakland	BURG - COMMERCIAL	1/2/2023 4:38	00 AM	BURGLARY-FORCIBLE ENTRY	03
100 13TH 5T	23-000193	Oakland	HOMICIDE	1/2/2023 7:16:00 AM SC UNEXPLAINED DEATH		SC UNEXPLAINED DEATH	03
200 29TH ST	23-000195	Oakland	STOLEN VEHICLE	1/2/2023 7:34:00 AM VEHICLE THEFT - AUTO			08
400 7TH ST	23-000200	Oakland	STOLEN VEHICLE	1/2/2023 8:52	00 AM	VEHICLE THEFT - AUTO	03
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DIMENSION TABLES

• Dimension tables store descriptive attributes or textual data that provide context to the numbers in the fact table.

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DIMENSION TABLES

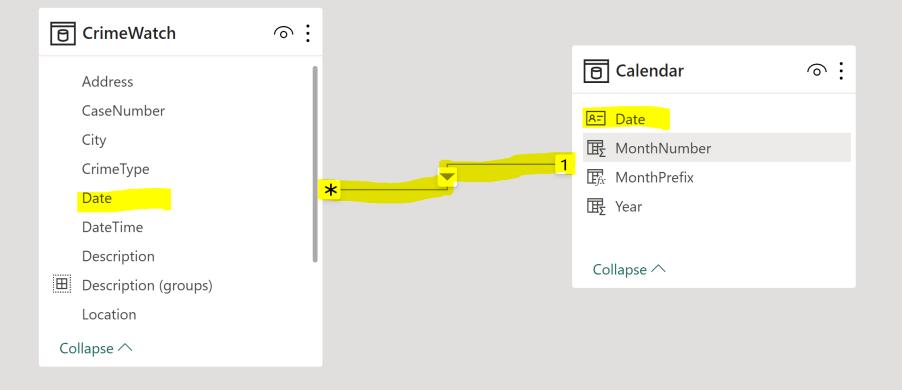
- Dimension tables store descriptive attributes or textual data that provide context to the numbers in the fact table.
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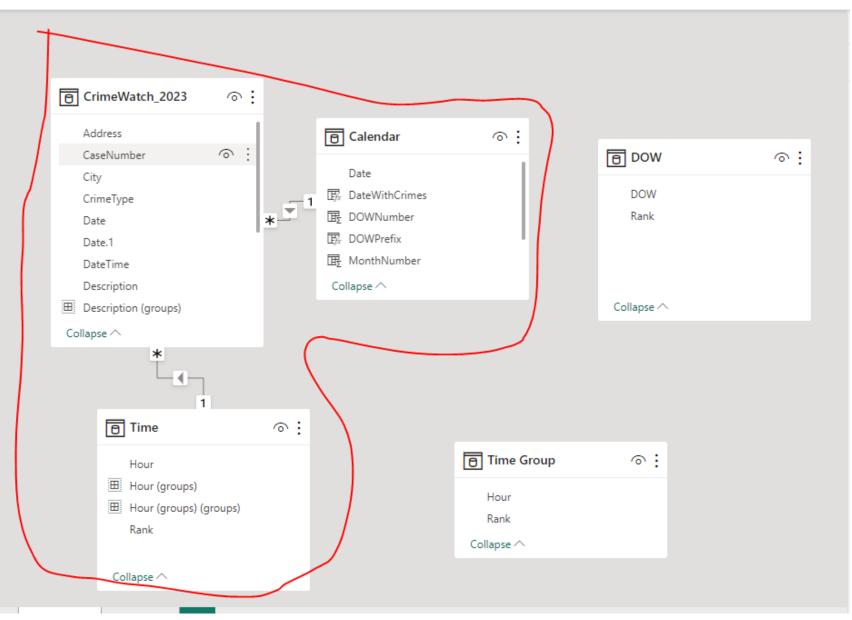
MANAGE RELATIONSHIP

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MANAGE RELATIONSHIP



STAR SCHEMA



1. Simplified Analysis

- 1. Simplified Analysis
- 2. Improved Performance

- 1. Simplified Analysis
- 2. Improved Performance
- 3. Reusability

- 1. Simplified Analysis
- 2. Improved Performance
- 3. Reusability
- 4. Flexibility

- 1. Simplified Analysis
- 2. Improved Performance
- 3. Reusability
- 4. Flexibility
- 5. Scalability

SNOWFLAKE SCHEMA

■ CrimeWatch_2023					
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• Cardinality defines the number of relations from one table to another table. There are mainly 3 types of cardinality in a table.

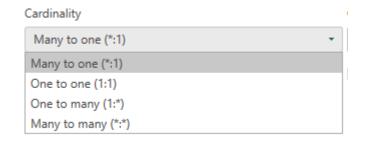
- Cardinality defines the number of relations from one table to another table. There are mainly 3 types of cardinality in a table.
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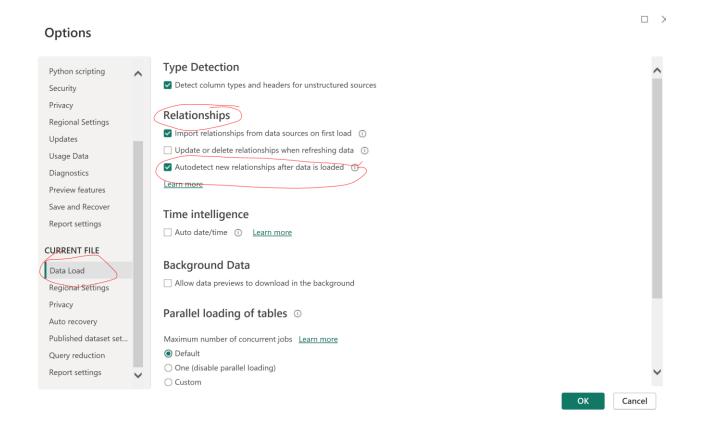
WHAT IS CARDINALITY?

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Power BI automatically detects all the possible relations between different sets of data. Sometimes, we need to create a relation between the data manually.

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1. New – This option will help create a new relationship between tables.

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2. Autodetect – Using this option, Power BI automatically detects the relationship between data present in tables.

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3. Edit – This option will help you to edit your data relationship.

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2. Autodetect – Using this option, Power BI automatically detects the relationship between data present in tables.

3. Edit – This option will help you to edit your data relationship.

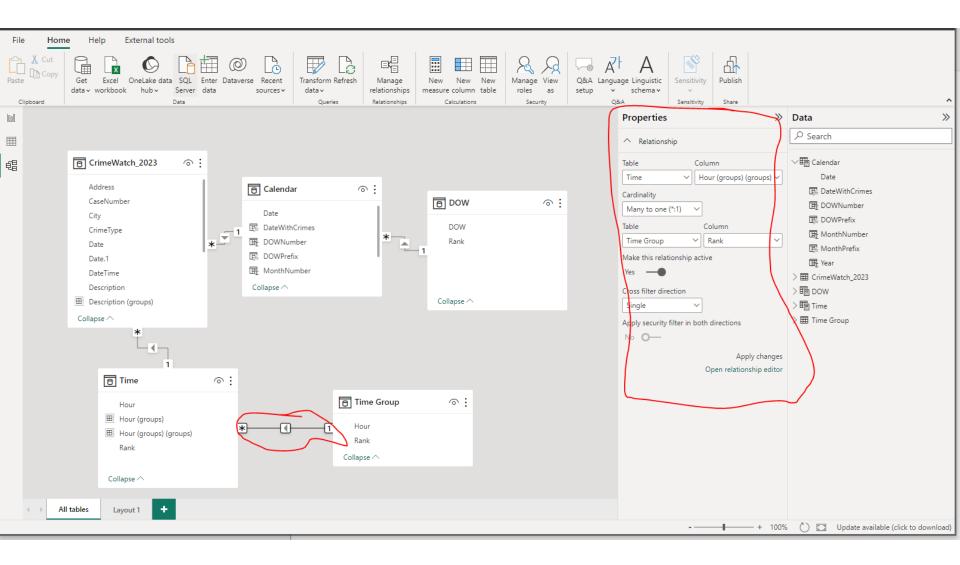
4. Delete – It deletes the selected relationship between the tables.

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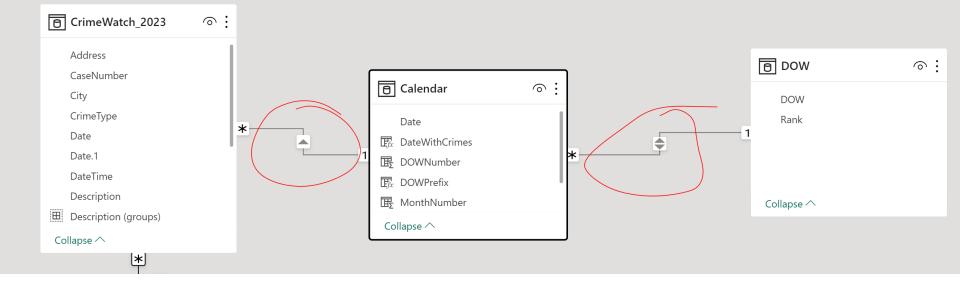
POWER BI – LOAD DATA

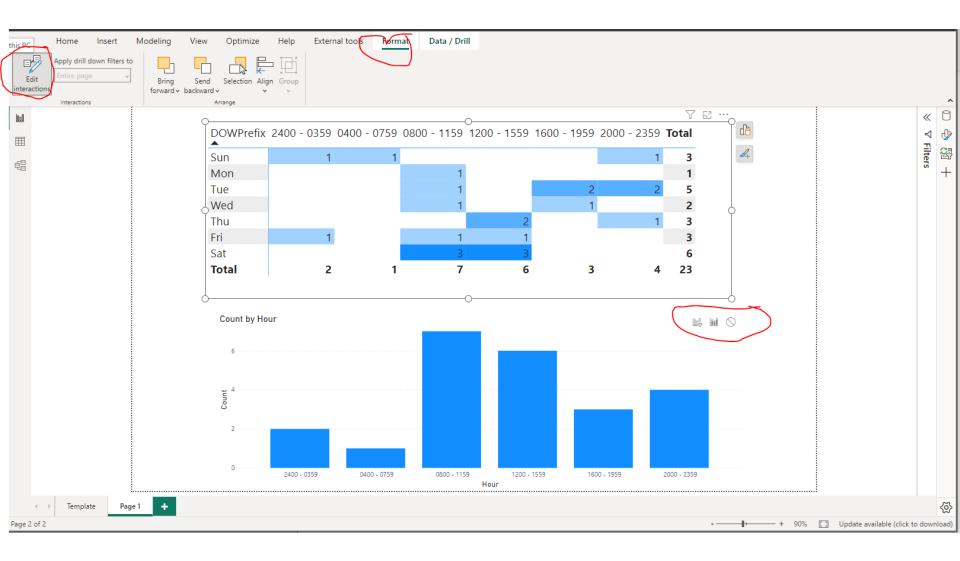


POWER BI – CROSS FILTER

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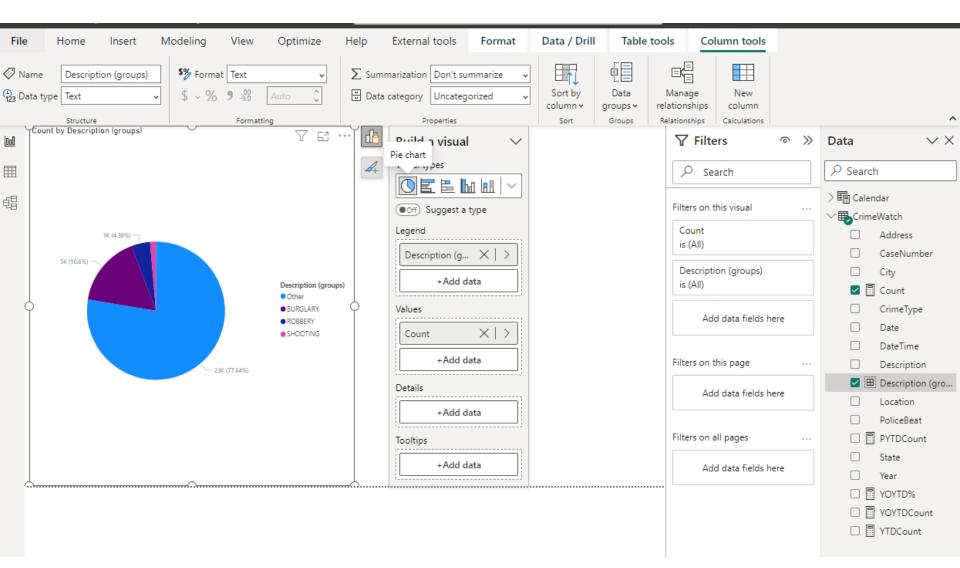






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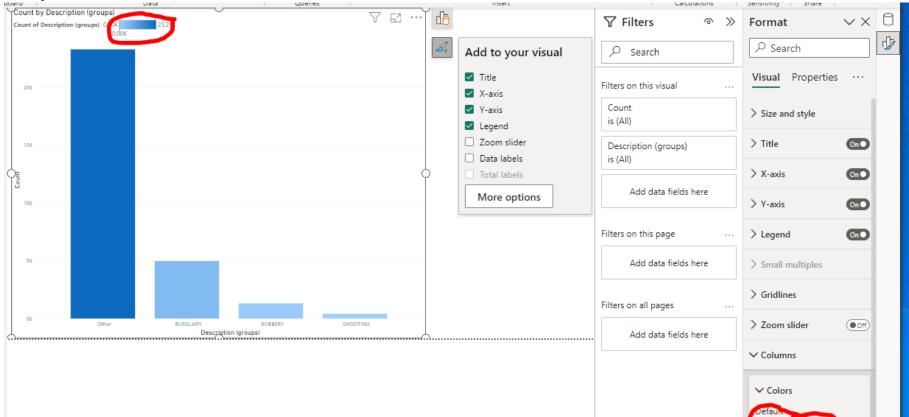
Step 2. Open Format – Column Color

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Step 3. Set Gradient Color

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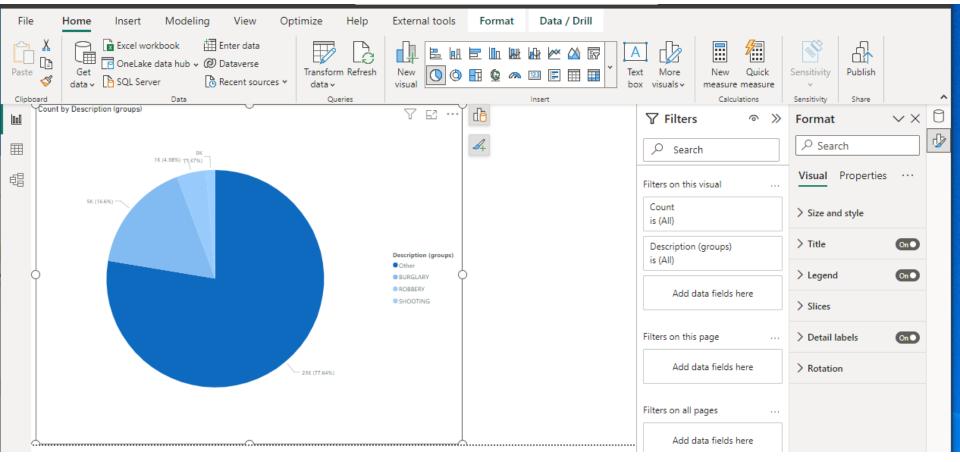
Step 4. Result for Bar Chart



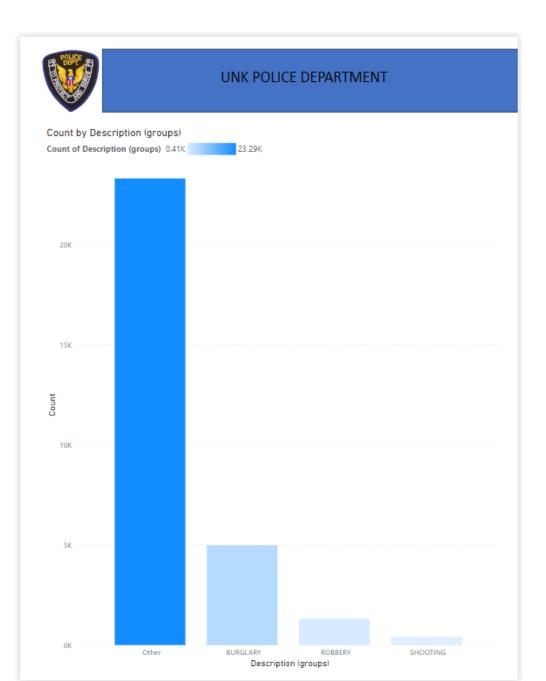
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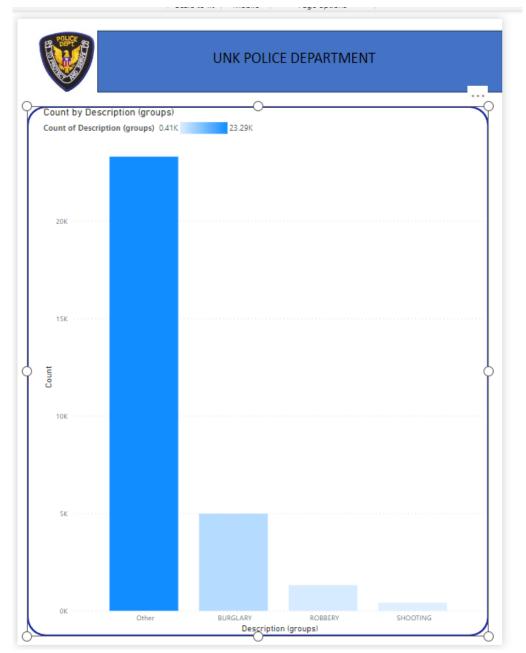
Step 5. Convert Back to Pie Chart



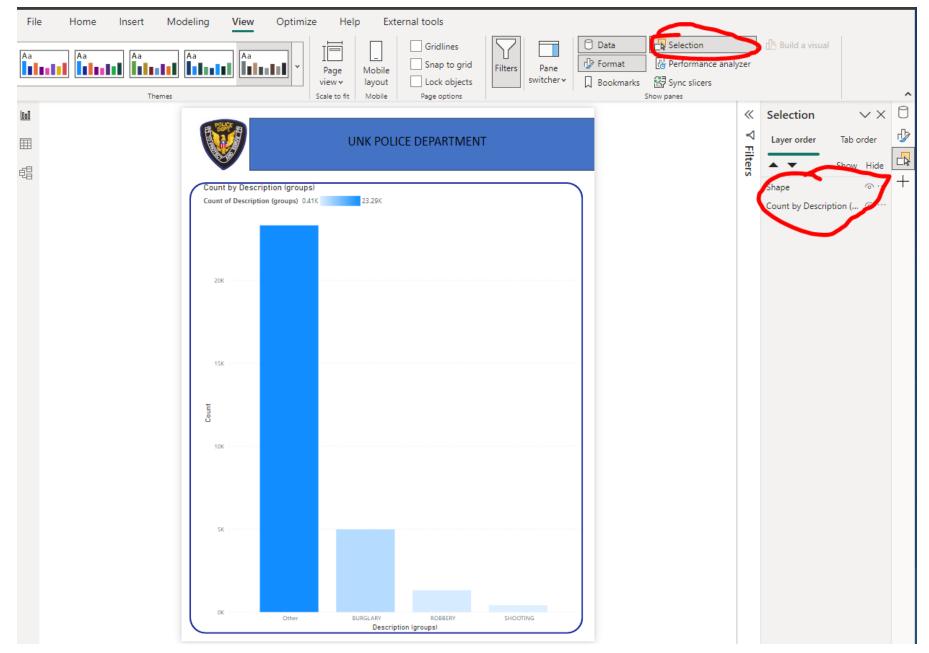
SELECTION



SELECTION – ADDED NEW VISUAL



SELECTION – OPEN LAYER ORDER



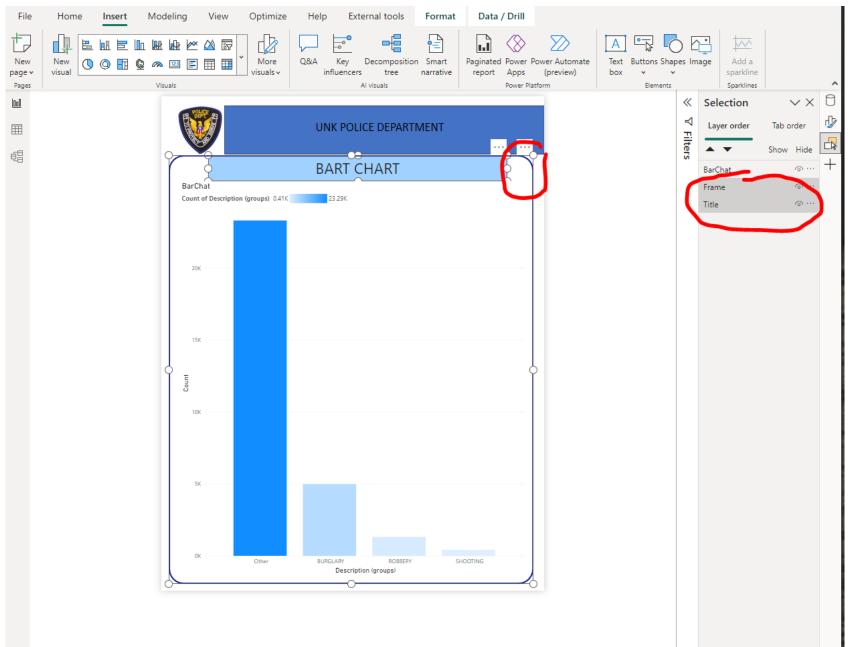
SELECTION – WORKING WITH LAYER ORDER

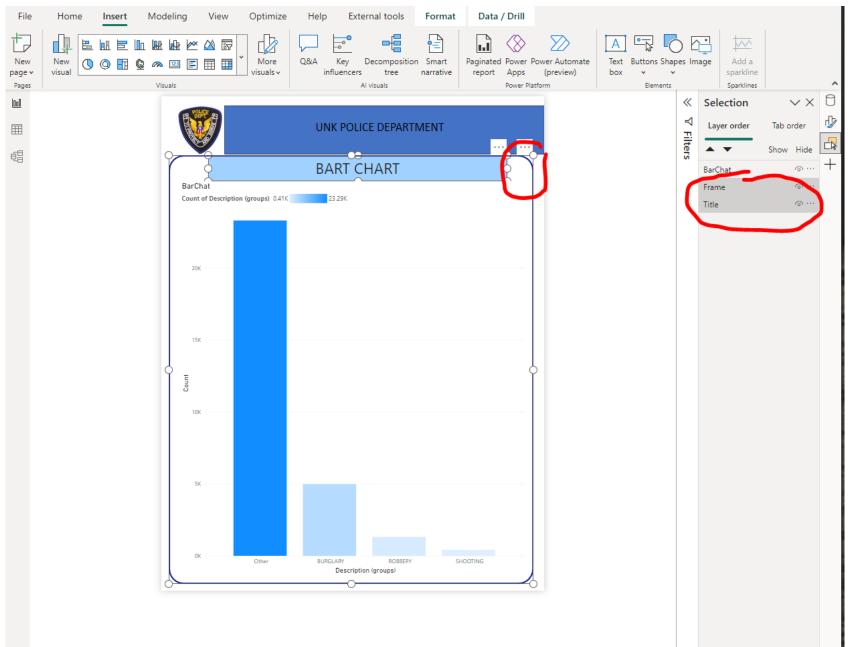
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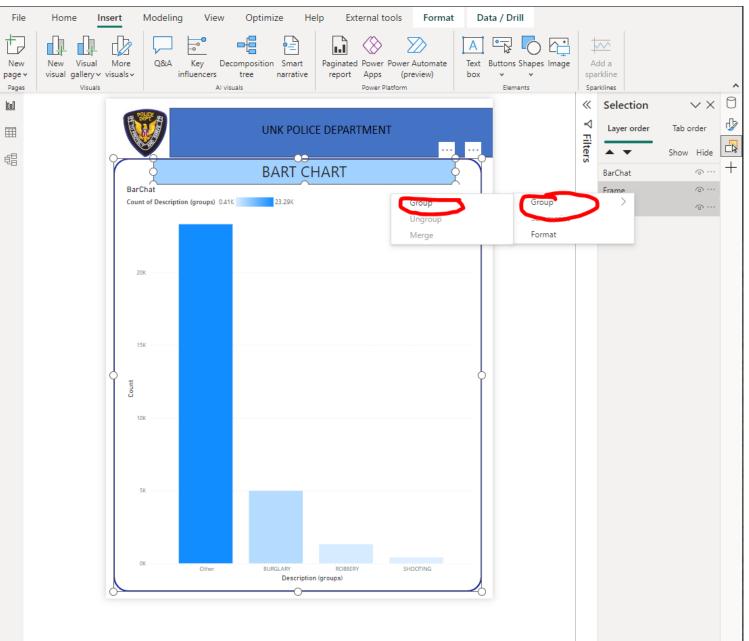
SELECTION – WORKING WITH LAYER ORDER

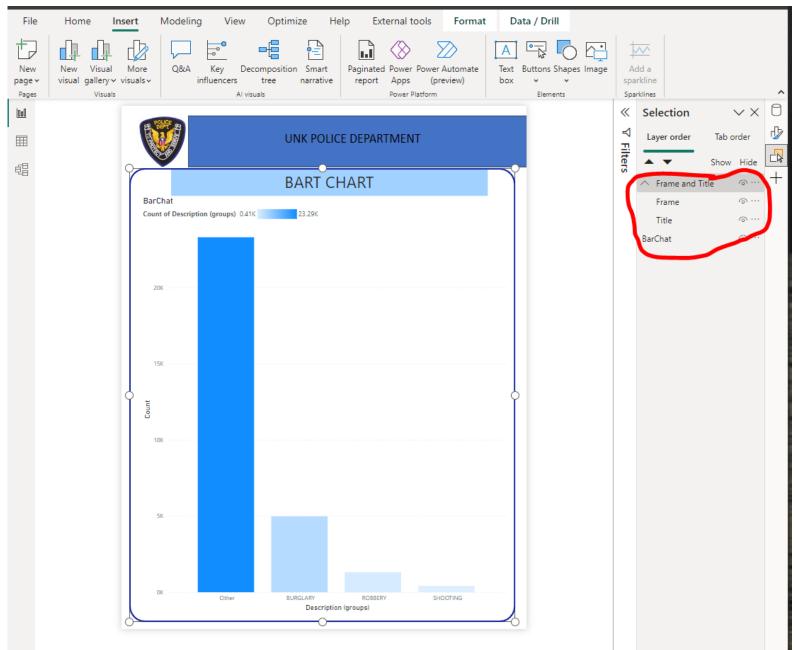
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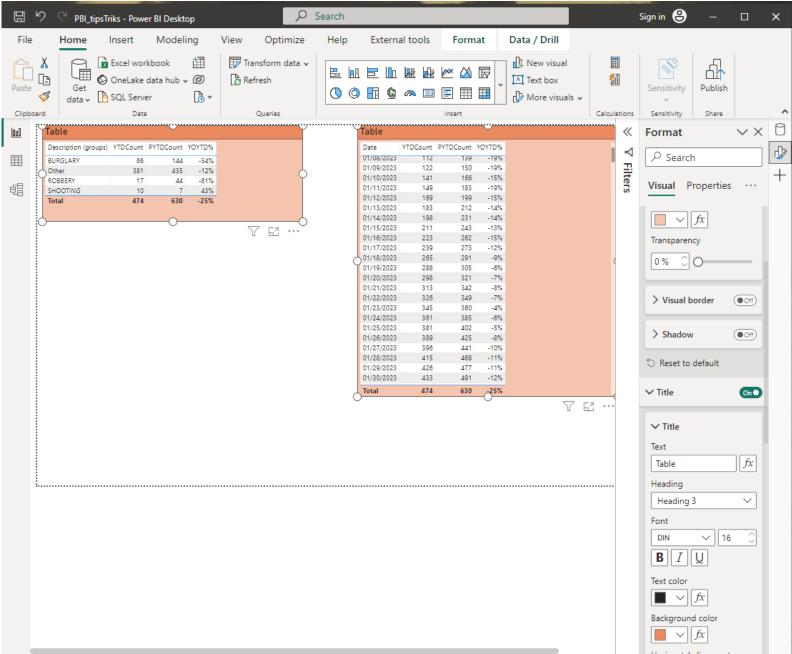




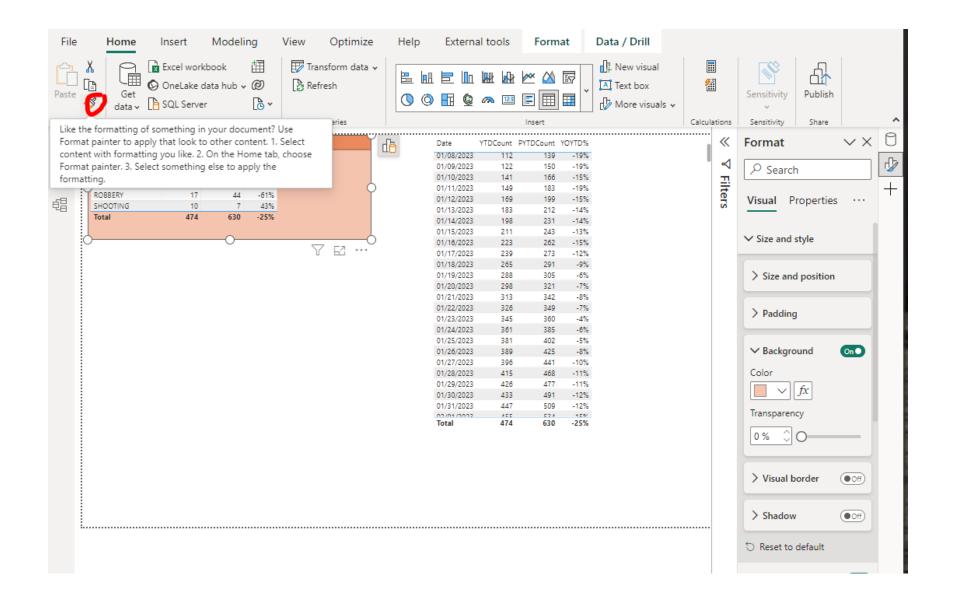




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ADDITIONAL INFORMATION (BOOKS)

✓ Power Query

 ✓ Collect, Combine, and Transform Data Using Power Query in Excel and Power BI (2018) by Gil Raviv

✓ Entry Level

- ✓ Learn Power BI: Step by Step Guide to Building Your Own Reports (2022) by Derek Wilson
- ✓ Power BI Business Intelligence Clinic: Create and Learn Paperback (2018) by Roger F. Silva
- ✓ Microsoft Power BI Dashboards Step by Step (2018)
 by Errin O'Connor

✓ Advance Level

- ✓ Analyzing Data with Power BI and Power Pivot for Excel (2017), Marco Russo and Alberto Ferrari
- ✓ The Definitive Guide to DAX: Business Intelligence for Microsoft Power BI, SQL Server Analysis Services, and Excel (2019) by Marco Russo and Alberto Ferrari

ADDITIONAL INFORMATION (LINKS)

- ✓ Websites, Blogs, and YouTube channels
 - Power Query documentation <u>https://docs.microsoft.com/en-us/power-query</u>
 - Power BI documentation <u>https://docs.microsoft.com/en-us/power-bi/</u>
 - ✓ Power BI Tips

https://powerbi.tips/

✓ RADACAD

https://radacad.com/

✓ SQLBI

https://www.sqlbi.com/

✓ Guy in a Cube

https://guyinacube.com/

✓ Curbal

https://www.youtube.com/channel/UCJ7UhloHSA4wAqPzyi6TOkw

NEXT WEBINAR

Introduction to the DAX

- \checkmark Introduction
- ✓ Simple Formulas
- ✓ Examples of Advanced Formulas

CONCLUSIONS & QUESTIONS

Svetlana Gubin, Oakland PD

Sgubin@OaklandCA.gov











